



**Juanita Shanks**  
**Community Advocate / Coach / Trainer / Keynote Speaker**

*“Change management strategist, visionary, and transformational leader committed to adding value”*

After 35 years of Federal Government service, Juanita Shanks retired in 2017, to devote time to work in her purpose of adding value to people and helping them reach their highest potential. Juanita Shanks is a Personal Change Management Strategist who has a strong desire to influence an individual's growth process to achieve their intended purpose, to stretch them beyond their limit.

She is President, CEO and Founder of FAILSAFE-ERA, a 501c3 non-profit organization designed to help individuals, families, and communities affected by incarceration; thereby, reducing the rate of recidivism. FailSafe-ERA has been in operations since 2009.

Juanita is a Certified John Maxwell Team leader where she is committed to helping individuals and organizations sharpen their business and personal skills to add instant value to their message and to their life. She helps individuals better understand their purpose through intentional learning and living.

Juanita is an engaging, compassionate, and influential keynote speaker that connects with her audience. She delivers a game-changing message that will activate your desire to grow. Her message is so compelling that her audience is motivated to change.

- Author of Building Your Spiritual House – Pathways to the Next Level
- Certified John Maxwell Team Coach, Teacher, Trainer and Speaker
- 35 years of federal government service with several Honorary awards
- United States Army Veteran
- Wife, mother, and grandmother

**Change your mind --- Change your Life**